

CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT OF SUSTAINABLE ENTERPRISES

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SWOT analysis is a [framework](#) for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.

CREATING
SHARED VALUE @VET

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none">● Professional, well-trained staff● Belonging to the organisation● Commitment to quality● Development orientation● Visibility, reputation in the environment● Flexibility, project orientation	<ul style="list-style-type: none">● Lack of motivation of participants● Too much work per practitioner / multi-tasking
OPPORTUNITIES	THREATS
<ul style="list-style-type: none">● Good cooperation with stakeholders at local and national level● International projects● Lifelong learning orientation	<ul style="list-style-type: none">● Demographically deprived area● Unstable funding /dependence on projects● Brain drain● Social situation of participants