

**CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT
ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT
OF SUSTAINABLE ENTERPRISES**

TECHNOLOGICAL HIGH SCHOOL-Sebeş, Romania

SWOT analysis is a [framework](#) for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.

CREATING
SHARED VALUE @VET

STRENGTHS	WEAKNESSES
<ul style="list-style-type: none">• Well trained teachers• Well equipped labs and workshops• Good Partnerships with local company• Participation of students and teachers in activities about Sustainable Development.• Good internal communication and with other technological schools	<ul style="list-style-type: none">• Lack of knowledges about CSR• Parents' implication in school life is deficient• Students' background (poverty, dysfunctional families)• Lack of students' motivation• insufficient funds for the implementation of CSR projects
OPPORTUNITIES	THREATS
<ul style="list-style-type: none">• Cooperation with local community• EU programs for education (ERASMUS+)• Implication of companies in social programmes for education• Increased interest in VET education• Legislation	<ul style="list-style-type: none">• Lack of attractivity for technical teaching• The budget• Bullying phenomena• No CSR in curriculum