



**CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT ANALYSIS
OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT OF
SUSTAINABLE ENTERPRISES**

RoGePa

SWOT analysis is a [framework](#) for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.



STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> - flexibility in meeting peoples needs - Resilience - Adaptability - Familiarity - Strong team spirit - Open mindedness - Carla, Sergiu, Rita, Vlad, Alexandra, Andrei - over 15 years of experience in teaching and creating teaching materials - experimented teachers and trainers - willingness to learn new methodologies and 	<p align="center">Nobody is replaceable</p>
OPPORTUNITIES	THREAHS
<ul style="list-style-type: none"> ● European Social Founds ● Life long learning ● Strong partnerships with serious companies and VET schools ● 	<ul style="list-style-type: none"> - Legislation - Lack of people motivation to study - difficulty in finding new trainees that fit into the criteria of our target group