



**CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT
ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT
OF SUSTAINABLE ENTERPRISES**

ALEXANDRU DOMSA TECHNOLOGICA HIGH SCHOOL

SWOT analysis is a [framework](#) for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT acronym.

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.



STRENGTHS	WEAKNESSES
High level trained teachers Continuous professional training of the teachers Partnerships with local businesses Participation of students and teachers in extracurricular activities, projects etc. Well equipped labs, classrooms	Lack of competencs of many VET students Lack of parents' implication in school life Students' backgroud Absenteism of the students Lack of students' motivation
OPPORTUNITIES	THREAHS
Cooperation with local community Funded programs for education Implication of companies in education Increased interest in VET education Legislation	The decrease of scholar population Prejudice against VET Lack of attractivity for technical teaching The budget Bullying phenomena