

## CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT OF SUSTAINABLE ENTERPRISES

### IED

SWOT analysis is a [framework](#) for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT acronym.

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.

**CREATING**  
SHARED VALUE @VET

STRENGTHS	WEAKNESSES
More than 15 years experience Innovation Well experience and well educated employees Very good working environment & culture	Limited new scientific experts candidates for open positions.  Needed time to train them.
OPPORTUNITIES	THREAHS
National and international networking/ corporations  AI development	Competitive environment Economic imbalances