

CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT OF SUSTAINABLE ENTERPRISES

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SWOT analysis is a [framework](#) for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT acronym.

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.

CREATING
SHARED VALUE @VET

STRENGTHS	WEAKNESSES
Project and project management experience international networking Well qualified staff long time on the market (32 years)	low number of trainees and staff Limited time for traveling
OPPORTUNITIES	THREATS
Get international experience in VET and adult education. Erasmus funds Local tenders for business	Decrease of population Language barriers

SWOT analyses

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