

CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT OF SUSTAINABLE ENTERPRISES

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SWOT analysis is a <u>framework</u> for identifying and analysing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT acronym.



SWOT analyzes the internal and external environment and the factors that can

STRENGTHS	WEAKNESSES
-versatile and well-educated staff -Experienced adult and vet educators -wide-spectrum consortium in National and international activities -	-newly-established ngo -lack of equipment and classroom- lots of red papers for NGOs in Turkiye
OPPORTUNITIES	THREAHS
-having tendency in writing.running EU projects -wide-scale network -many demands to be a member of our NGOs	-increasing prejudice for NGOs in Turkiye due to the political reasons - many auditons -tonnes of NGOS and competitive atmosphere



