

CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT OF SUSTAINABLE ENTERPRISES

Academia de Software

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| STRENGTHS | WEAKNESSES |
| Specialised Training Staff | High Cost of Courses Taught |
| Advanced/Current Technological | Lack of Diversity in Courses |
| Infrastructure | Outdated Programme Content |
| Partner Network | Limited access to financial resources |
| Up-to-date and market-aligned | |
| courses | |
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| OPPORTUNITIES | THREATS |
| OPPORTUNITIES Growing Demand for Technology | THREATS Competition with Other Educational |
| Growing Demand for Technology | Competition with Other Educational |
| Growing Demand for Technology Professionals | Competition with Other Educational Institutions |
| Growing Demand for Technology Professionals Partnerships with | Competition with Other Educational Institutions Rapid technological change |
| Growing Demand for Technology Professionals Partnerships with Companies/Organisations | Competition with Other Educational Institutions Rapid technological change Job Placement Challenges |
| Growing Demand for Technology Professionals Partnerships with Companies/Organisations Distance Learning and Online Courses | Competition with Other Educational Institutions Rapid technological change |
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| Specialized Training Staff Advanced/Current Technological Infrastructure Partner Network Up-to-date and market-aligned courses | High Cost of Courses Taught Lack of Diversity in Courses Outdated Program Content Limited access to financial resources |
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| OPPORTUNITIES Oportunidades | THREATS Ameaças |
| Growing demand for technology professionals Partnerships with Companies/Organizations Distance Learning and Online Courses Scholarship and Financing Programs | Competition with other educational institutions Rapid technological change Job placement challenges Public funding limitations |

CREATING SHARED VALUE @VET



