SWOT analysis is a <u>framework</u> for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT acronym.

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.

CREATING

ZIK Črnomelj /Slovenia

SHARED VALUE @VET

STRENGTHS	WEAKNESSES
 Professional, well-trained staff Belonging to the organisation Commitment to quality Development orientation Visibility, reputation in the environment Flexibility, project orientation 	Lack of motivation of participants Too much work per practitioner / multitasking
OPPORTUNITIES	THREATHS
 Good cooperation with stakeholders at local and national level International projects Lifelong learning orientation 	 Demographically deprived area Unstable funding /dependence on projects Brain drain Social situation of participants