

**CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT
ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT
OF SUSTAINABLE ENTERPRISES**

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STRENGTHS	WEAKNESSES
<ul style="list-style-type: none"> • High level trained teachers • Continuous professional training of the teachers • Partnerships with local businesses • Participation of students and teachers in extracurricular activities, projects etc. • Well equipped labs, classrooms 	<ul style="list-style-type: none"> • Lack of competencs of many VET students • Lack of knowledges about CSV • Lack of parents' implication in school life • Students' backgroud • Absenteism of the students • Lack of students' motivation
OPPORTUNITIES	THREATS
<ul style="list-style-type: none"> • Cooperation with local community • Funded programs for education (ERASMUS+, POCU) • Implication of companies in education • Increased interest in VET education • Legislation 	<ul style="list-style-type: none"> • The decrease of scholar population • Prejudice against VET • Lack of attractivity for technical teaching • The budget • Bullying phenomonon