RoGePa

SWOT analysis is a <u>framework</u> for identifying and analyzing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT acronym.

SWOT analyzes the internal and external environment and the factors that can impact the viability of a decision.



STRENGTHS	WEAKNESSES
 flexibility in meeting peoples needs Resilience Adaptability Familiarity Strong team spirit Open mindedness Carla, Sergiu, Rita, Vlad, Alexandra, Andrei over 15 years of experience in teaching and creating teaching materials experimented teachers and trainers willingness to learn new methodologies and 	Nobody is replaceable
OPPORTUNITIES	THREAHS
 European Social Founds Life long learning Strong partnerships with serious companies and VET schools 	 Legislation Lack of people motivation to study difficulty in finding new trainees that fit into the criteria of our target group