FA-Magdeburg GmbH

SWOT analysis is a <u>framework</u> for identifying and analysing an organization's strengths, weaknesses, opportunities and threats. These words make up the SWOT acronym.



STRENGTHS	WEAKNESSES
Project and project management experience international networking Well qualified staff long time on the market (32 years)	low number of trainees and staff Limited time for traveling
OPPORTUNITIES	THREATS
Get international experience in VET and adult education. Erasmus funds Local tenders for business	Decrease of population Language barriers

CREATING SHARED VALUE @VET

the internal and external environment and the factors that can impact the viability of a decision.