

## CREATING SHARED VALUE, CHALLENGES, INSTIGATORS AND SWOT ANALYSIS OF CONSTRUCTION SMES TOWARDS STRATEGIC DEVELOPMENT OF SUSTAINABLE ENTERPRISES

## Academia de Software

STRENGTHS	WEAKNESSES
<ul> <li>Specialised Training Staff</li> <li>Advanced/Current Technological Infrastructure</li> <li>Partner Network</li> <li>Up-to-date and market-aligned courses</li> </ul>	<ul> <li>High Cost of Courses Taught</li> <li>Lack of Diversity in Courses</li> <li>Outdated Programme Content</li> <li>Limited access to financial resources</li> </ul>
OPPORTUNITIES	THREATS
<ul> <li>Growing Demand for Technology Professionals</li> <li>Partnerships with Companies/Organisations</li> <li>Distance Learning and Online Courses</li> <li>Scholarship and Funding Programmes</li> </ul>	<ul> <li>Competition with Other Educational Institutions</li> <li>Rapid technological change</li> <li>Job Placement Challenges</li> <li>Public Funding Limitations</li> </ul>
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STRENGTHS   Forças	WEAKNESSES   Fraquezas
Specialized Training Staff	High Cost of Courses Taught
<ul> <li>Advanced/Current Technological</li> </ul>	<ul> <li>Lack of Diversity in Courses</li> </ul>
Infrastructure	<ul> <li>Outdated Program Content</li> </ul>
Partner Network	<ul> <li>Limited access to financial resources</li> </ul>
<ul> <li>Up-to-date and market-aligned courses</li> </ul>	
OPPORTUNITIES   Oportunidades	THREATS   Ameaças
Growing demand for technology	Competition with other educational
professionals	institutions
Partnerships with	Rapid technological change
Companies/Organizations	<ul> <li>Job placement challenges</li> </ul>
Distance Learning and Online Courses	Public funding limitations
Scholarship and Financing Programs	
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## **CREATING** SHARED VALUE @VET



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